



Virginia Green Attractions Profile:

"55 & Better" Pig Pickin'

Chesapeake, Virginia

September 23, 2011

Parks and Recreation Department
Chesapeake
VIRGINIA

"The "55 & Better" 6th Annual Pig Pickin' is an anticipated outdoor event for our Chesapeake Parks and Recreation senior participants. It is well attended and well publicized throughout the City of Chesapeake. We provide BBQ lunch and Bluegrass music performed by the Winds of Grass for the registration cost of \$6."

Green Statement: "Chesapeake Parks and Recreation, Senior Programs supports the City of Chesapeake's mission of conserving energy resources and promoting "green" awareness amongst Chesapeake Citizens. We feel our 6th Annual "55 & Better" Pig Pickin' event would be a great way to show support for this mission by encouraging our participants to take an active role in preserving our local resources and environments through the promotion of carpooling to our events and increasing awareness about recycling."



CORE ACTIVITIES for Green Attractions

Recycling. Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Plastic bottles and paper

Minimize the use of disposable food service products. The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made with recycled content

Printed Materials. Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction. Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

Food service

- Donate excess food from events
- Provide condiments, cream and sugar, etc. in bulk

Restrooms

- Have a contract for environmentally-friendly, portable restrooms



Logistics

- Encourage the use of mass-transit and/or carpooling to the event

Green Signage. Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers

For more information on “55 & Better” Pig Pickin’, see www.cityofchesapeake.net/seniorprograms or contact Kela Cowan-Gant at kcgant@cityofchesapeake.net or 757-962-5828.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established “core activities” specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen or www.virginiagreentravel.org.

